

Persuasive Essay Grading Rubric
 English 11 Humanities
 Quarter 1
 Due Date: October 23, 2015

	Up to 50 pts	Up to 40 pts	Up to 30 pts	Up to 20 pts
<p>Purposeful Control of Language & Medium</p> <p style="text-align: right;">/50</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Clear thesis stating position or side <input type="checkbox"/> Focus on appropriate audience <input type="checkbox"/> Effectively addresses counterclaims & counterevidence effectively <input type="checkbox"/> Strong, effective conclusion, which provides a call to action, offers a solution, &/or includes a final appeal <input type="checkbox"/> Leaves the reader with a strong impression <input type="checkbox"/> Contains precise language specific to the topic being argued <input type="checkbox"/> Appropriate, purposeful tone <input type="checkbox"/> Evidence of writer’s voice 	<ul style="list-style-type: none"> <input type="checkbox"/> Clear position <input type="checkbox"/> General focus on audience <input type="checkbox"/> Adequately addresses counterclaims & counterevidence <input type="checkbox"/> May acknowledge or distinguish the claim(s) from counterclaims <input type="checkbox"/> Good conclusion, which may restate the problem & recommends a strong solution <input type="checkbox"/> May only provide a summary of main arguments <input type="checkbox"/> Contains language specific to the topic being argued <input type="checkbox"/> Evidence of tone <input type="checkbox"/> Some evidence of writer’s voice 	<ul style="list-style-type: none"> <input type="checkbox"/> May focus on a position <input type="checkbox"/> Attempts to address counterclaims <input type="checkbox"/> May not distinguish counterclaims from other evidence <input type="checkbox"/> Presents a weak conclusion or merely restates the thesis <input type="checkbox"/> Reader is not left with an overall impression <input type="checkbox"/> Contains limited language specific to the topic being argued <input type="checkbox"/> Inconsistent tone <input type="checkbox"/> Limited evidence of writer’s voice 	<ul style="list-style-type: none"> <input type="checkbox"/> Fails to take a position <input type="checkbox"/> No focus on audience or inappropriate audience <input type="checkbox"/> Fails to address counterclaims <input type="checkbox"/> Fails to draw conclusions <input type="checkbox"/> Does not include a call to action <input type="checkbox"/> Lacks language specific to the topic being argued <input type="checkbox"/> No evidence of writer’s voice

